

The **Carbitex Way** is our integrated approach to comprehensively supporting our partners from concept through manufacturing and commercialization.

BACKGROUND

Carbitex harnesses carbon fiber's extreme properties in a flexible form. Carbitex's CX6, AFX, and DFX technology platforms provide a felt and measurable performance benefit. In footwear Carbitex is most compelling because it eliminates compromises, like flexibility vs stiffness or protection vs. function. Carbitex's patented technologies create an entirely new consumer experience. Carbitex is committed to partnering with footwear brands and manufacturers to create products that enable never before seen footwear performance.

THREE PHASES OF THE CARBITEX WAY

1. UPFRONT PRODUCT DESIGN INVOLVEMENT

- We work with you to understand your application and define the desired Carbitex performance characteristics.
- We assist with considering manufacturing and cost issues during the design process.

2. THE CARBITEX MATERIAL "TEST DRIVE"

- We provide Carbitex material samples and support (free of charge) for companies to run trials to determine if the product designed with Carbitex materials will provide the desired performance characteristics.
- Once the performance characteristics are verified, companies either order materials at a standard price or request customized versions for additional trials.
- When a customized version is requested, we ask for a commitment. The commitment enables us to justify the significant additional work associated with customizing, testing, and supporting integration on an on-going basis. The commitment depends on the level of customization, testing, and support.

3. PRODUCT INTEGRATION AND MANUFACTURING TECHNICAL SUPPORT

- Carbitex materials were developed to be integrated utilizing existing footwear manufacturing methods. At the same time, due to the newness of Carbitex materials, we have found it helps for our engineering team to be included in the integration process. Carbitex has staffed itself to assist with:
 - Manufacturing process guidance, to ensure maximum performance benefits
 - Efficiently utilizing Carbitex materials to increase yield
 - On-site support for manufacturing and integration in Asia or other locations